

When you give \$5 a week or more to the United Way for Cortland County you join a movement in our community that is improving lives through the

Power of 5!

My \$5 Pledge Alone

If I pledge \$5 a week, \$260 total for the year I can:

- ◆ Train 9 childcare providers on how to recognize and report child abuse
- ◆ Fight childhood obesity by sponsoring two youth fitness memberships
- ◆ Provide a child with a safe place to go afterschool where they are given love, encouragement, and a warm meal

+ Pledges from 5 Coworkers

If I had 5 coworkers that made a pledge of \$5 a week, \$1,300 total for the year we could:

- ◆ Purchase adaptive technology to help get a child with special needs ready for Kindergarten
- ◆ Provide child care for a mother to maintain her counseling program for a year
- ◆ Keep the 2-1-1 Information lines open to provide support to those in crisis
- ◆ Help two adults improve their literacy and work toward earning their high school diploma

+ Gifts from My Community

If everyone made a pledge of \$5 a week or more we would have:

- ◆ People working toward financial stability and self sufficiency
- ◆ Stronger families
- ◆ Improved mental and physical health



Together we really can make a difference in our community and reach our goal of \$500,000 for our programs!